



Trowbridge became a certified Fairtrade Town in Jan 2009 thanks to the close support and relationship with the Town Council, the Mayor who assumes the Group's Presidential role each year, Councillors and Officers.

The group runs local Fairtrade Fortnight events across the Town commencing at the end of Feb each year, as well as attending various community events throughout the year to raise the awareness of Fairtrade. We are an assorted bunch of volunteers, brought together by our passion for a fairer trading system and fair deal for producers.

For more information or to get involved, contact us by email fairtrade.introwbridge@yahoo.co.uk or follow us on our website www.fairtradesouthwest.org.uk/trowbridge.aspx



Councillor Jeff Osborn receiving the Town's Fairtrade Certification from Fairtrade Town Group Chair Tom Hill OBE

Fairtrade is about addressing poverty in the developing world through fairer trade agreements. By buying Fairtrade certified products [carrying the Fairtrade logo], you are giving farmers & craftsman a chance to sell their products at an agreed price that covers their costs and enables them to support their families and communities and invest in a securer future. The Fairtrade Foundation can be contacted on: Phone 020 7405 5942.

Web: www.fairtrade.org.uk Twitter: @Fairtrade UK

Fairtrade products are available in the town's supermarkets, independent shops, in cafes, restaurants, through catering suppliers and wholesalers, as well as online shopping, look out for the Fairtrade logo. Supermarkets have their own brand of Fairtrade goods as well as stocking goods from other producers. All fair-trade goods carry the Fairtrade logo. The Fairtrade Foundation has licensed over 3000 Fairtrade certified products in the UK.

The Fairtrade Town Group runs events throughout the year here are a collection of some of the things we have been doing. Visit our website at www.fairtradesouthwest.org.uk/trowbridge.aspx for what is coming up; hope to see you at one of our events.



Councillor Nick Blakemore, Town Crier Trevor Heeks, Councillor John Knight and the Town Fairtrade Group promotes Christmas Fairtrade biscuits at the Town's Christmas Fayre



*Councillor Nick Blakemore, Town Crier Trevor Heeks and the annual **Primary School 'Fairtrade Challenge'** with the winning school*



*Fairtrade annual competition **Primary School 'Fairtrade Challenge'** collage competition entry.*



Fairtrade summer promotional event in the Sensory Garden.