



## FISHSTICKS

GOFISH E-NEWSLETTER EDITION: 39

September 2020

### Quote of the Month

"The key to success is often the ability to adapt."

- Confucius

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## ADAPTING THROUGH LOCK DOWN

**This month we are hearing how young entrepreneur Naomi, owner of [Safari Boutique](#), used Lock down to develop her business...**

"During lock down my business came to a stop: as a single parent this was

when it was safe to do so. My business has now taken personalised clothing and gifts to the next level by offering luxury packaging and hampers.

When coming out of lock down I returned to my business unit in Paxcroft Farm, Trowbridge and quickly adapted the business for the demand of custom printed masks. I received requests for printed masks from local businesses and also for fun and decorative designs for personal use.

My products have now grown into bespoke gift hampers for babies and children. Arriving in a personalised gift box, our new range includes the Baking Gift Box, Pyjama Gift Box and Baby Gift Box in a range of themes.

In August I returned to a market for the first time at the Innox Mills Market in Trowbridge. It was a successful day for sales and meeting new customers while trading in a safe and well organised environment.

I found it was really important to adapt and change plans for the business going forward after lock down and doing this has grown Safari Boutique from strength





# WHAT DO YOU WANT TO LEARN?

As lock down restrictions begin to ease, we are starting to think about our monthly free Employability and Entrepreneur workshops.

We have covered a wide range of subjects in previous workshops, and heard from a variety of inspirational speakers, but what do YOU want to learn?

CV's

Covering Letters

Staying Motivated

Running A Business

Applying For Temp Jobs

Interviews

Gofish Blogs

Making The Most Of Self Isolation

Finding A Job

Social Media

Selling Online

Learning A New Skill



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