

At a meeting of the Museum & Tourism Committee held in the Pitman Committee Room at The Civic Centre, St Stephen's Place, on Tuesday 27th March 2018 on the rising of the Extraordinary Meeting of the Policy & Resources Committee, who met at 5.30pm

Present: Councillors: Blackmore, Blakemore, Cavill, (in the Chair), Fuller, David Halik, Deb Halik, Kemp and Palmen (substituting for Cllr Bateman-Gay).
Friends of the Museum Co-opted members: Mr K Hartley, Mr R Hillman, Mr P Lucas & Mr A Milroy
Officers: H Lyddy & Mrs T Carpenter (Minutes)
Public: 0 Press: 0

1395 ATTENDANCE

RESOLVED to accept apologies received with reasons from Cllr Bateman-Gay, Brice, Bridges, and Curator, Clare Lyall.

1396 MINUTES

a) **RESOLVED to approve as a correct record the Minutes of the meeting held on Tuesday 12th December 2017 (previously circulated) to include the amendments to the minute numbering which were out of sequence.**

b) There were no questions.

1397 DECLARATIONS OF INTEREST

There were no Declarations of Interest excepting those already included on the register.

1398 CHAIR'S ANNOUNCEMENTS

The Chair thanked Andy Milroy on behalf of Town Council and this committee, for the 3 years he has been the Chair of the Friends of Trowbridge Museum. Cllr Cavill reported that he had been impressed with the work of the Friends in backing the Museum but also in the material they had produced.

1399 OPEN FORUM

There were no members of the public present.

1400 CURATOR'S REPORT

The Committee considered the Curator's report which had previously been distributed with the Agenda and the following points were noted:

1.4 Evaluation Training, Toolkit and Report – Hannah Lyddy reported that evaluation is a major part of the HLF project. The training provided more engaging ways of evaluating and engaging. Evaluation will have its own separate heading within the next Curator's report.

4.2 Oliver Twins Exhibition – Hannah reported that this exhibition had been very well received, and she thanked the Mayor for attending the Meet and Greet. Interestingly a different demographic of teenage boys, attended, which was something quite different for the museum. Hannah confirmed that due to this success in attracting this demographic, they are discussing further ideas on how to encourage attract them again, suggesting that exhibitions are not always 'museum' based but are more interactive, bringing in more digital apps. They will approach Wiltshire College, and would like to work on longer term project working with both the college and Bath University. It is hoped to work with them on the STM (Science, tech and maths element) and incorporate that into the Learning & Outreach programme.

5th May – Hannah confirmed the museum would be attending the Mayor's Fun Day, and agreed that some artistic works could be displayed there.

Initials.....dated.....

5.1 & 6.10 Affordable Art Exhibition- the culmination in an auction should read 18th May not 19th May. All are welcome to attend this fundraiser for the Museum project, which will be the last exhibition before the temporary closure of the museum and will include something for everyone, with everything being up for sale.

7.4 Social Media - Facebook reach showed a significant 'spike' during the Oliver Twins exhibition. Hannah confirmed the museum currently use Instagram, Facebook and Twitter. It was suggested that Snapchat is very popular and Hannah agreed to look into this.

8.2.4 Permission to start had been delayed due to the lease. It had been hoped to report at today's meeting that we had now received Permission to Start, however we are likely to receive confirmation of this tomorrow and will email all when it is received. Hannah confirmed they will be looking into revised opening hours and usage post project, at a later stage.

8.2.6 Historic Towns and Villages Forum, Supporting Historic High Streets: The Ingredients for success in the 21st Century – Part 1 – a report on Part 11 from Clare was circulated.

9. Partnership Working – the Chair highlighted how essential partnership working is in the development of the town.

9.4 Translations of Museum Trails - copyright resides with Kevin Hartley and Andrew Milroy but both gave permission for the translation.

The Chair thanked the Curator and staff for the report and the committee for putting in so much work.

1401 **FRIENDS OF TROWBRIDGE MUSEUM**

Andy Milroy reported as follows:

"My three - year term of office is at an end. Helen Montague-Smith has been elected Chair. However, the change in representation on this Committee will be made at the next Executive Committee Meeting. This is why I am here this evening.

*Because the Museum staff are going to be so busy with the Expansion, the Friends have been asked to organise the Henry de Bohun Heritage Festival Conference. The Town Council have agreed to fund the cost of the Lansdown Hall as their contribution to the Conference. This year's Conference will be held on Saturday the 6th October in the Civic Hall with the title **Rebels and Radicals – the Road to Democracy** to celebrate the centenary of Women getting the vote and Universal Male Suffrage. I will still be involved in the organisation of this event.*

The speakers are:

- **Andrew Pickering**, Senior lecturer in History and Archaeology at Strode College Glastonbury - **Eighteenth Century Rural Unrest**
- **Professor Steve Poole**, University of the West of England - **The Chartists in Wiltshire**
- **Lucienne Boyce**, a Bristol-based author who writes historical fiction and non-fiction. She has written a history of the suffragette movement in Bristol and the west country - **The Suffragettes in the West Country**
- **Leo Baker** an historian, working on his doctorate on the development of trade unionism in Somerset and Dorset - **Thomas Helliker and the development of trade unionism locally.**
- The fifth presentation will be on **William Redfern**, a former Trowbridge resident, who was transported to Australia for his part in the Nore Mutiny, became known as the Father of Australian Medicine, and The Great Emancipator, for his role in persuading the British Government to grant civic rights to former Australian convicts. A suburb of Sydney is named after him –Redfern Two local historians have been researching his life and a presentation will result from this.

This research has included investigations in Australia and collaboration with Australian researchers.

Initials.....dated.....

Robin Hereford, 19th Viscount Hereford, who is directly descended from Henry de Bohun, our Magna Carta

Baron, came to Trowbridge recently. I was able to show him the statue of Henry and the stained - glass window in St James' Church as well as the market place which his ancestor had done so much to develop.

He was also very interested in the plans to develop the Museum. In 2015 his first son was born and was named Henry de Bohun Devereaux. Robin will bring him back to see the statue of Henry de Bohun when he is older.

Robin Hereford works for Bonham Auctioneers and was very interested in the architecture and artwork in the town.

The work on transferring Ken Rogers' archives to the storage facility in Frome is nearing completion and is planned to be completed soon after Easter.

During the Museum expansion work, the Museum shop will appear in the Shires on occasion. We will be able to use the Hub in the Shires."

1402 WILTSHIRE COUNCIL'S PROPOSED FUNDING ARRANGEMENTS WITH TROWBRIDGE MUSEUM

The Chair reported he had met with Wiltshire Council's Cabinet member, Cllr Richard Clewer, who had promised he had told us back in February this funding was being withdrawn, despite no indication having been received by the town council to this effect. Cllr Cavill hoped that Wiltshire Council would think more carefully next year as it is felt that Trowbridge had not been treated as well as other towns.

RESOLVED to note the withdrawal by Wiltshire Council of the current funding of £9,437 to Trowbridge Museum, and that the town council has written to Cllr Jane Scott, and that the town council has agreed to cover the additional cost in the 2019/20 budget.

It was noted that Devizes Museum is a private body. Statutory requirements are in force for collections. Hannah Lyddy reported that the museum had investigated using Designated Status to justify receipt of the funding from Wiltshire Council, but whilst we do have some major material, it is not sufficient. The museum is however working on keeping the Spinning Jenny which is on loan to us, and if this comes to fruition then that would allow us to meet the criteria. It was suggested that the museum could seek national funding, and it was emphasised that there is a need to consider the tourism aspect and keep Wiltshire Council under pressure.

1403 QUARTERLY MANAGEMENT ACCOUNTS (Report item 10)

RESOLVED to approve the 3rd Quarter Accounts, copies of which had previously been circulated with the Agenda.

1404 DATE OF NEXT MEETING

NOTED the date of the next meeting to be held on Tuesday 12th June 2018 at 6.30pm at the Civic Centre. It was noted that both Cllrs Deb and David Halik and Cllr Cavill will not be able to attend.

Action: Council Secretary to discuss with the Town Clerk a possible re-scheduling of meeting date. The Friends of the Museum are asked to confirm the representatives that they wish to be nominated to fill the co-opted positions on the committee, prior to the next meeting.

1405 MEDIA RELEASE

RESOLVED to make the following press release:

- **Permission to start including photos/drawings to raise the profile of the release - closing date for museum should be emphasised.**

The meeting closed at 19.23hrs.

To all Councillors for information.

Signature..... Dated.....

MUSEUM & TOURISM COMMITTEE MEETING 27th MARCH 2018

ACTION LIST

ACTION	BY WHOM	DATE COMPLETED
MEDIA RELEASE <i>RESOLVED to make the following press release:</i> <ul style="list-style-type: none">• <i>Permission to start including photos/drawings to raise the profile of the release - closing date for museum should be emphasised-</i>	CL	