

# TROWBRIDGE WINDOWS ON NATURE ART TRAIL



**5<sup>th</sup> June - September 2021**

The **Windows on Nature** art trail will feature a trail of large-scale art, photography and 3D design installations inspired by wildlife and climate change, displayed in shop windows and venues around Trowbridge from World Environment Day on 5th June until September 2021.

As recent figures show that over half of Britain's mammals are threatened with extinction and Britain is hosting the international Climate Change Conference (COP-26) in November, the Trowbridge Chamber of Commerce is inviting talented artists, photographers, designers, sculptors and creatives living or working in BA14 to submit design ideas on the theme of biodiversity and climate change for consideration for this high profile, interactive community event.

Artwork chosen for the main trail will feature on the **Windows on Nature** trail maps, the Trowbridge Chamber of Commerce website, social media and press releases. Window plaques will feature information about the artist/s, their window display artwork and links to their website/s.

**AIM** - The aim of this creative community event is to raise awareness of the threats to our wildlife and ecosystems and to increase footfall to Trowbridge Town Centre. The **Windows on Nature** trail will also provide information about ways to reduce our impact on the environment.

**CALL TO TROWBRIDGE ARTISTS AND CREATIVES** – Artists, designers and creative people living or working in the BA14 area are invited to submit eye-catching design ideas on the theme of climate change and biodiversity before 5th April 2021.

**ARTWORK SUBMISSIONS** – Design ideas should be sent to [trowbridgechamber@gmail.com](mailto:trowbridgechamber@gmail.com) ASAP (before 5<sup>th</sup> April 2021) and include an estimate of material costs. Your design should be one that you or your organisation have the experience and ability to produce to a high specification for public display. The display artwork should be a max of 2m x 2m (minimum 1m x 1m) and will need to be completed by 24<sup>th</sup> May. Artwork can be 3D, full size for displaying on panels or easels, or can be blown up from hi-res artwork onto panels or window vinyls by the organisers. Artwork for the main windows will be selected by a panel of local art gallery owners, public art event organisers and the President of the Trowbridge Chamber of Commerce.

**COMMUNITY WINDOWS** - In addition to the large-scale shop window and venue displays, local businesses, retailers, schools, organisations and members of the Trowbridge community will also be invited to create their own artwork on the theme for display in their windows or other venues from World Environment Day on Friday 21<sup>st</sup> June.

**TRAIL MAPS** – Maps featuring the window displays will be available to download from the Trowbridge Chamber of Commerce website, with some printed maps also available. For further details and information about sponsorship opportunities, please see:

[www.trowbridgechamber.com](http://www.trowbridgechamber.com)